

Start Time	Main Track 1 Kaleva Hall + virtual	Track 2 Seminar room Palaver	Track 3 Seminar room Takka
8:30	BREAKFAST AND REGISTRATION		
9:00	<b>Welcome and Opening Words</b> <i>Reetta Ruusunen, Business Area Director, Programs and Learning Solutions, Aalto University Executive Education and Professional Development, Kati Hagros, Chief Digital Officer, Aalto University</i>		
9:20	<b>Keynote Speech</b> <i>John Bottega, President, EDM Council</i>		
9:50	BREAK		
10:00	<b>Responsible AI and AI Regulation: Workday's Strategy and Approach</b> <i>Jens-Henrik Jeppesen, Senior Director, Workday</i>	<b>Data &amp; AI Product Portfolio Modelling: Value-Driven Prioritization &amp; Investments For Your AI-Ready Foundations</b> 1h 30min master class for Data & AI leaders, including both thought leadership sessions and a forward-thinking panel, to share insights and drive discussions.  <b>Modelling your organization and team topologies for Data products &amp; AI Agents</b> - <i>Henrik Gothberg, Founder, CEO, Dairdux</i> <b>StratOps: a Data &amp; AI portfolio for smart investments &amp; effective adoption</b> - <i>Nicolas Averseng, Founder, CEO, YOOI</i> <b>[Panel] Overcoming organizational disconnect: from governance to a value-driven transformation</b> <i>Jan Guhres, Group AI Lead, Scania and AI Coordination Lead, Traton</i> <i>Helena Hörnebrant, CIO/CDO, Traton Financial Services</i> <i>Weynand Deysel, Group Head Data And Analytics, Boliden</i>	
10:30	<b>Using Digital &amp; Marketing Analytics Data as a Live Market Monitor</b> <i>Steen Rasmussen, Co-Founder, Director of Data Innovation, IIH Nordic</i>		
11:00	<b>AI Adoption and Governance in Practice</b> <i>Veera Siivonen, Co-Founder &amp; CCO, Saidot, Fredric Lundgren, Data &amp; ML Team Leader, Ikea, Minna Mustakallio, Head of Responsible AI, Yle</i>		
11:30	LUNCH BREAK		
12:30	<b>The Digital Revolution in District Heating and Real Estate: A Data-Driven Journey with Danfoss and Leanheat</b> <i>Lauri Leppä, Global Business Development Leader, Danfoss</i>	<b>Building Bridges with Data: Insights from My Journey to Transform Digital into Business Value at Wärtsilä</b> <i>Vesa-Pekka Grönfors, Data and Digital Officer, Wärtsilä</i>	<b>Setting up a New Data Governance Organization from Scratch: Fact or Fancy Approach?</b> <i>Alessio Mezzacapo, Chief Data Officer, Banca dello Stato del Cantone Ticino</i>
13:00	<b>AI Bots Simulating Players in Global Game Design</b> <i>Ville Suur-Uski, Head of Data Analytics, Supercell</i>	<b>ICT Leaders Community Partner Panel: How ICT Leaders Participate into Data Management to Ensure the Availability of Good Quality Data?</b> <i>Pete Nieminen, CIO, Kempower, Pekka Pajujoja, CIO, Business Finland &amp; Antti Kleemola, CIO, Finnair</i>	<b>MyData - Human-Centric Data for Business and Society</b> <i>Antti Poikola, Lead Data Economy Specialist, Teknologiateollisuus</i>
13:30	<b>Realizing the benefits of Data &amp; AI: How Tietoevry's SmartGen Suite Drives Business Results</b> <i>Janne Vihervuori, Head of Solution and Business Development, Tietoevry Tech Services, Bharath Vijayaraghavan, Lead AI Strategist, Tietoevry Tech Services</i>		<b>Fireside chat on Human-Centric Data</b> <i>Vivi Lähteenoja, Senior Advisor, MyData Global</i> <i>Sami Jokela, Co-Founder, CTO, 1001 Lakes</i>
14:00	BREAK		
14:30	<b>The Age of Enterprise AI - AI Agents</b> <i>Seppo Kuula, CEO, Cloud1, Emil Sievinen, CTO, Smartbi</i>	<b>New Sustainability Regulations and Data Flow</b> <i>Ken Dooley, Chief Data Officer, Granlund</i>	<b>Fireside chat: CDO Experiences and Lessons Learned</b> <i>Henrik Göthberg, Founder, CEO, Dairdux &amp; Sameli Mäenpää, Founder, CEO, Black Belt Consulting</i>
15:00	<b>Accelerating Data &amp; AI Transformation Journeys: My Lessons Learned from Zalando and VW</b> <i>Alexander Borek, Director of Data Analytics, Zalando</i>	<b>Build Fair Data Economy through Data Ecosystems, case Traffic Data Ecosystem</b> <i>Janne Lautanala, Chief Ecosystem and Technology Officer, Fintraffic</i>	<b>Panel on Strategic Data Management</b> <i>Veera Siivonen, Co-Founder &amp; CCO, Saidot, John Bottega, President, EDM Council, Majja Hovila, Chief Data &amp; AI Strategist, Futurice &amp; Nina Nissilä, Director, Kela</i>
15:30	<b>From Data Chaos to Data Culture: The Human Journey of Transformation</b> <i>Camilla Björkqvist, Senior Director Global Data Governance &amp; Transformation, Mondelēz International</i>	<b>Panel on European Data Spaces in Practise - From Vision to Value</b> <i>Kalle Kantola, Vice President, Foresight and Data Economy, VTT, Ida Saavalainen, CEO, Ahola Group &amp; Janne Lautanala, Chief Ecosystem and Technology Officer, Fintraffic</i>	
16:00	BREAK		
16:15	<b>Data Intelligence, Moneyball, and Raoul Wallenberg: a Journey in Data and AI</b> <i>Ari Kaplan, Head Of Evangelism, Databricks</i>		
16:35	End of Symposium		
17:00	COCKTAIL DINNER & NETWORKING until 6.30pm		