

Finance / Top Management / Start May 2021

www.aaltoee.com/afe

AEE Aalto University
Executive Education

Aalto

Financial

Executive

Executive Program

Take Your Financial and Strategic
Competence to the Next Level “

For

The Aalto Financial Executive program is for CFOs, controllers, and other financial executives who want to grow their business financially, expand their competencies in leading a finance function and learn about the latest digital developments in finance.

Personal Benefits

- Renew your understanding of the role of CFO and the finance function in transition
- Refresh your knowledge of the latest financial concepts and practices
- Learn new ways to influence and communicate

Organizational Benefits

- Be better prepared to tackle your business challenges in corporate finance, governance and company valuation
- Deepen your perspective on the digitalizing business environment and emerging opportunities
- Strengthen your view of digital developments in the finance function

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In brief

The Program is for CFOs, controllers, and other financial executives who want to expand their competencies in leading a finance function and grow their business financially.

If desired, up to 9 ECTS can be transferred from the Aalto Financial Executive program to an Aalto Executive MBA or Aalto MBA program.

Read more at www.aaltoee.com/afe

“Strengthen your value as a financial director and lead way for the future”

Modules

May 24–26, 2021

Finance Impacting on Business Success

- CFO role and finance functions in transition
- Megatrends that have an impact on finance function and competence requirements
- Financial professionals driving economic value
- Corporate finance as a strategic tool
- Decision-making and corporate governance
- Company valuation

August 25–27, 2021

Driving the Future Success

- Digitalization and industry transformation
- Business analytics in a data-rich environment
- Prediction approaches and technologies
- Analytical methods for scenario-based strategy development
- Power & Influence - Personal Influencing Tools

Instructors

Teemu Malmi, Professor, Aalto University School of Business
Jari Melgin, Professor of Practice, Aalto University School of Business
Matti Suominen, Professor, Aalto University School of Business
Henri Schildt, Professor, Aalto University, School of Business
Ben Nothnagel, Senior Advisor, Aalto University Executive Education

Place and Time

Aalto University Executive Education Mechelininkatu 3 C, 00100 Helsinki

The program runs from May 24, 2021 to August 27, 2021. Register to the program by April 28, 2021

Register at www.aaltoee.com

Program Fee

Early Bird Fee until December 31, 2020

€ 6,300
(+ VAT)

From January 1, 2021 onwards

€ 6,800
(+ VAT)